

DUNWOODY
COLLEGE OF TECHNOLOGY

*Building stronger communities
together by bridging the gaps
that divide us.*

A CASE FOR SUPPORT

FOR *all* TIME

Scholarships & Career Pathways

At Dunwoody, we welcome recent high school graduates, military veterans, and those looking to hone more marketable skills. We serve those looking for short-term training through certificates or associate degrees along with those seeking a four-year degree. We are a place for students from Minnesota and beyond. We welcome and serve commuter students, those who learn with us online, and those who are a part of an on-campus living community.

In order for Dunwoody to support our community, its enrollment must grow. This growth relies on continuing our success at attracting more women and people of color while ensuring that all students with the desire to earn a technical education can afford one. Currently, one-third of our students receive federally funded Pell grants for students with exceptional financial need. For so many working families, scholarships are the difference makers in students being able to choose Dunwoody. To provide the opportunity, we must offer more scholarship aid so that students wanting a Dunwoody education can afford one.

But providing scholarship support is only part of the equation. We must do more to make students aware of our career-focused programs and provide the means to access them. For BIPOC (Black, Indigenous, People of Color) students, additional challenges such as lacking access to healthcare and reliable transportation or experiencing housing and food insecurity can create barriers to enrollment and degree completion. These barriers, which have nothing to do with ability or ambition, mean these students at times need additional financial support beyond financial aid and rely on academic and student support services to help them stay on track to graduation.

For women, the Women in Technical Careers (WITC) initiative has helped them access high-paying, in-demand jobs, which positively impacts them personally and changes their families' lives for the better.

These student populations have been underserved and we must do more to help them access a Dunwoody education.

VISION 2026

Provide industry-driven, hands-on education that changes students' lives and solves the skills gap — to anyone, anywhere, at anytime.

Reaching Underserved Populations

Several initiatives and programs at Dunwoody are focused on expanding opportunities for more students from underserved and under-represented populations to attend Dunwoody. These include several signature scholarship programs including Women in Technical Careers (WITC) and Pathways to Careers (P2C).



Women in Technical Careers

Women in Technical Careers (WITC) at Dunwoody College of Technology is breaking gender barriers and meeting the needs of businesses for employees with the right job skills. WITC prepares low-income students for high-wage jobs in advanced manufacturing, automotive service & repair, construction sciences & building technology, computer technology, and engineering.

Employers are desperate for workers with the skills to fill available jobs, yet only a fraction of people preparing for these jobs are women. Through innovative programming and outreach, WITC is raising awareness about gender stereotypes and implicit bias, recruiting women and nonbinary students into degree programs that are nontraditional for their gender, and supporting them in achieving college and career success.

Students enrolling in WITC receive tuition assistance; child care support; intensive academic advising; access to internships and part-time employment and, upon graduation, support in securing full-time work with family-supporting wages. They also benefit from a mentor program, monthly cohort meetings, field trips, and other professional development activities to promote their success in male-dominated education and work environments.

Across the country, women are increasingly the primary wage earners for their families. Since children's health and education outcomes are tied to family income, helping women become economically secure benefits two generations.

WITC is funded almost entirely through gifts and grants from individuals, foundations, and business owners who recognize the huge untapped potential of women's contributions to their families, communities, and the economy through employment in nontraditional fields.



Keeping more Students on Track

During the 2021-22 academic year, WITC had a 100% retention rate.

+12% | Women in WITC are Retained Higher than Men

+11% | Women of Color in WITC are Retained Higher than White Students

A Path to the Middle Class

May 2020 graduates increased their average cohort salary from \$26,458 to \$51,946!

Pathways to Careers

The Pathways to Careers (P2C) Program is focused on preparing underserved and underrepresented high school juniors and seniors and adults for college success, immediate jobs, and great careers. Dunwoody works with community organizations and industry partners to identify and build relationships using mentors, hands-on activities, and academic support.

Dunwoody's new Pathways to Careers Program, which was officially launched in August 2021, builds upon the 35-year legacy of the former Youth Career Awareness Program (YCAP). P2C is aligned with Dunwoody's mission to academically support underserved and under-represented student populations, through scholarship and robust personalized support.

The unique P2C program design includes two distinct chapters that tap into specific needs of high school youth and post-traditional adults through interactive 1:1 mentorship, leadership development, and career planning.

P2C values community partnerships for collaboration to create greater access to a Dunwoody education and meet the growing workforce needs of business and industry, working together to interrupt disparity gaps in college retention, graduation, and job placement rates.

1 | Personal Academic Completion Plans

2 | 1-1 Monthly Mentor Meetings with P2C Staff

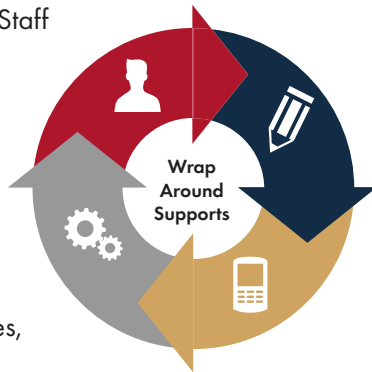
3 | First Year Students: Dunwoody First Year Experience Coordinator

4 | P2C Monthly Engagement Sessions — Stipends for Participation

5 | Student Worker/Ambassador Roles

6 | Career Services: Paid Internships, Resumes, Career Fairs, Lifetime Job Placement Support

7 | Mentor Collective: Industry Mentor Connections



P2C CHAPTERS:

P2C-Youth

High school juniors and seniors from underserved and under-represented populations will enhance their knowledge of technical educational options by participating as a P2C scholar. Upon high school graduation, these students will be eligible to enroll at Dunwoody to pursue a certification or degree supported by a two-year renewable \$10,000 scholarship.

P2C-Adult

Post-traditional adults from underserved and under-represented populations will obtain additional skills and technical education by participating as a P2C scholar. Through community partnership referral, these students will be eligible to enroll at Dunwoody to pursue a certification or degree supported by a two-year renewable \$10,000 scholarship.





Helping Future Generations Achieve Success

Providing scholarship dollars to students in need can be one of the quickest and surest ways to make a measurable impact in someone's life.

From donating to one of Dunwoody's signature scholarship programs, to establishing a new endowed scholarship fund, your support — at any level — can help more people achieve their dreams.

ESTABLISHING A ENDOWED SCHOLARSHIP FUND

Gift Agreements

You'll work closely with a gift officer to create a gift agreement for the scholarship fund that records your intent.

Funding

Endowed scholarships require a minimum gift of \$100,000. This can be funded with an outright gift or in payments over a period of time.

Management of Fund

Scholarship funds are invested along with the College's other endowment funds. The principal amount remains untouched and scholarships are awarded from investment returns and interest.

Scholarship Criteria

Collaborate with a gift officer to develop scholarship eligibility criteria according to the intention of the gift and your funding goals. Criteria can include academic fields, financial need, and academic performance. Selection of student recipient by a donor is not allowed, and donors cannot participate in the selection process. Future employment commitments are not allowed as part of the criteria.

Stewardship & Recognition

Once a scholarship fund begins awards, Dunwoody will provide an annual report on the scholarship fund, its value, and information on recipients when applicable.

Be Part of the Transformation

[DUNWOODY.EDU/FORALLTIME](https://dunwoody.edu/foralltime)

More Information:

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A private, non-profit College, Dunwoody is grateful for everyone who chooses to support our mission of changing lives. Each year, financial support impacts hundreds of students and staff by providing tuition assistance, scholarship support, funding equipment, and other classroom resources. Big or small, these gifts are vital to keeping Dunwoody strong and helping educate our future leaders.

Dunwoody College of Technology accepts gifts of cash, securities, and planned gifts. Each giving option has its own tax and financial implications and advantages.