

Construction Sciences and Business Strategic Plan – updated Fall 2022

Introduction

Construction Sciences and Business created an updated strategic plan in Fall 2022 after the College's new divisions and the hiring of the provost. The department does an annual strategic plan update.

Vision Statement:

The Construction Sciences & Business academic community will intentionally develop relevant collaborations deeply rooted in innovation that push the frontiers of learning, discovery, and problem solving through engaging and innovative strategies for the built environment.

Mission Statement:

We are committed to excellence in teaching, quality technical and professional programs, with high levels of faculty-student interaction. We develop and engage in industry relationships to enhance the educational experience for our students.

Focus Themes

1. **BUILD STRONG EXTERNAL RELATIONSHIPS**
 - a. Rebuild our IABS with a focus on connection and depth
 - b. Develop strong relationships with industry partners for employment and internship opportunities for students
 - c. Develop strong relationships with pipeline partners to engage the next generation of students
 - d. Engage with other institutions to elevate our brand at a local, state, and national level

2. **ADVANCED PROGRAMMING FOR THE BUILT ENVIRONMENT**
 - a. Establish a School and change the name of the department – School of Construction
 - b. Maintain and earn programmatic accreditations for all programs
 - c. Continue to push for +2 BS, master's degrees and minors

3. **PROVIDE INNOVATIVE HIGH-IMPACT ACTIVITIES FOR A GREAT STUDENT EXPERIENCE**
 - a. Review all curriculum for areas of improvement
 - b. Create forward thinking online and on campus courses that fosters learning and success for our students

- c. Address and remove barriers around infrastructure for programmatic expansion
4. RECRUIT AND RETAIN A DIVERSE FACULTY
- a. Invest in our current faculty.
 - b. Hire with cultural intent.
 - c. Develop a DEIB culture within all our programs
5. RECRUIT AND RETAIN A DIVERSE STUDENT BODY
- a. Engage with marketing, admissions, and IA, to expand our student body nationally
 - b. Recruit with cultural intent
 - c. Address barriers with opportunities, such as scholarships, online options, and remaining knowledgeable about existing funded diversity programs
 - d. Develop a DEIB culture within all our programs.

ADDITIONAL CMGT STRATEGIC GOALS

	CMGT	Update
1 st Priority	ACCE	Spring 2023 site visit for CMGT.
2 nd Priority	IAB	Update 4 courses/year with the IAB Monthly Lunch & Learn Sessions w/students, Alumni/IAB Two Construction Management alumni events for school year 2022 – 2023.
3 rd Priority	PARNTERSHIPS	Develop new Service-Learning partnerships as a supplement to study abroad and student electives. Collaborate with Kirkwood Community College for a Study Abroad opportunity to Germany – Spring 2023 or Spring 2024. Work with ConstructReach, CCP, Girl Scouts, Scouts, Hearts & Hammers, and Make a Wish Foundation. Collaborate with Architecture for a summer camp on design and construction.