

2020 SPONSOR OPPORTUNITIES

BENEFIT	Presenting Sponsor \$10,000	Kate Dunwoody Post Networking Event Sponsor \$7,500	Executive Sponsor \$5,000	Program Sponsor* \$5,000	Kate Dunwoody Champion \$2,500	Supporting Sponsor \$1,000
Watch party for 8-10 guests	Premier lunch delivery +2 Dunwoody Representatives	Dessert + 2 Dunwoody Representatives	1 Dunwoody Representative	1 Dunwoody Representative		
Kate Dunwoody Society Post Networking Event	8-10 attendees	Host/Remarks at Post Networking Event + 3-5 attendees	3 attendees	2 attendees	1 attendee	1 attendee
Exclusive benefit	Committee seat + remarks or "commercial message" spot at main event + Premier Sponsor Gift Box	Sponsor Gift Box	Logo Recognition on Sponsor Gift Boxes	Customized student/department experience within one year of event	Opportunity to connect with Women's Initiatives at Dunwoody	
Incorporated into Media Outreach	✓					
Event Promotion Recognition (Sponsorships must be reserved by August 31, 2020 to be included in event promotion)	Presented by with event title	Logo	Logo	Logo	Name list	
Event Program Recognition	Full Page	Half page	Half page	Quarter page	Name list	Name list
Digital Recognition During Pre-Event Video Loop	Mission/culture message related to women's initiatives + Presented by with event title at Virtual Event	Mission/culture message related to women's initiatives	Thank you with logo	Thank you rotating list with logo	Virtual event recognition, name	Virtual event recognition, name
Digital Media Recognition	Mission-aligned content	Exclusive Post Networking event-related content	Exclusive content	Program activity content	Group Thank You	Group Thank you
President's Club membership & 2021 dinner invitation	✓	✓	✓	✓	✓	✓
Thank you on campus monitors event week	✓	✓	✓	✓	✓	
Recognition in 2020 Annual Report	✓	✓	✓	✓	✓	
Recognition: Quarterly Alumni & Friends Magazine	✓	✓	✓	✓	✓	
Tax Deductible Portion	\$8,000	\$6,000	\$4,400	\$4,600	\$2,300	\$950

* Exclusive industry event partners (one per industry):
Automotive, Computer Technology, Construction Sciences, Design & Graphics, Radiologic Technology, Robotics & Manufacturing, Engineering

Sponsorship opportunities are limited!

Contact Jennifer Lambrecht to become a sponsor today.
jlambrecht@dunwoody.edu

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